



## PRESS RELEASE

### Retail Sales Index Food & Beverage Services Index September 2011

#### **Highlights**

##### ***Retail Sales***

- Retail sales (seasonally adjusted) increased 0.3% in September 2011 compared to August 2011. Excluding motor vehicles, retail sales declined 0.3%.
- Retail sales in September 2011 remained at a similar level compared to September 2010. Excluding motor vehicles, retail sales increased 3.1%.

##### ***Sales of Food & Beverage Services***

- Sales of food & beverage services (seasonally adjusted) rose 1.1% in September 2011 over the previous month.
- Compared to a year ago, sales of food & beverage services went up 6.6% in September 2011.

## **Retail Sales by Sector**

### ***Month-on-Month Change (Seasonally Adjusted)***

After seasonal adjustment, retail sales of medical goods & toiletries, petrol service stations, furniture & household equipment and wearing apparel & footwear rose between 3.1% and 5.7% in September 2011 compared to the previous month (Table 1). Similarly, retailers of telecommunications apparatus & computers and motor vehicles registered increases in sales of 2.9% and 2.2% respectively over August 2011.

On the other hand, retail sales of food & beverages, watches & jewellery, supermarkets, department stores and optical goods & books decreased between 2.5% and 4.9%. Provision & sundry shops and recreational goods retailers also registered declines in sales of 1.3% and 1.1% respectively in September 2011 compared to the previous month.

### ***Year-on-Year Change***

Compared to September 2010, retailers of petrol service stations, watches & jewellery and medical goods & toiletries recorded increases in sales of between 8.2% and 18.8% in September 2011 (Table 3). Similarly, retail sales of provision & sundry shops, department stores and wearing apparel & footwear went up between 3.8% and 4.9%.

Conversely, retailers of motor vehicles reported a 9.8% decline in sales in September 2011 over September 2010. Retail sales of telecommunication apparatus & computers and optical goods & books decreased 6.7% and 6.4% respectively.

## **Sales of Food & Beverage Services by Sector**

### ***Month-on-Month Change (Seasonally Adjusted)***

After seasonal adjustment, receipts of fast food outlets rose 5.5% in September 2011 compared to the previous month (Table 2). Restaurants and other eating places (such as cafes and canteens) recorded increases in turnover of 0.6% and 0.9% respectively while food caterers registered a 1.7% decrease in receipts over the same period.

### ***Year-on-Year Change***

All major segments reported higher turnover in September 2011 compared to the same period in 2010 (Table 4). Turnover of fast food outlets and food caterers went up 12.7% and 9.4% respectively while receipts of other eating places and restaurants rose 6.2% and 4.2% each in September 2011 over September 2010.

**Table 1 Month-on-Month Change of Retail Sales Index (2010=100)  
(Seasonally Adjusted)**

Activity	Weights	% Change at Current Prices		% Change at Constant Prices	
		Aug 11/ Jul 11	Sep 11/ Aug 11	Aug 11/ Jul 11	Sep 11/ Aug 11
		<b>Total</b>	<b>10,000</b>	-7.2	0.3
Total (excl Motor Vehicles)	7,535	-3.9	-0.3	-4.6	-0.3
Department Stores	1,525	0.7	-2.7	0.2	-2.9
Supermarkets	453	0.1	-3.5	-0.1	-4.0
Provision & Sundry Shops	475	-1.5	-1.3	-2.3	-1.3
Food & Beverages	201	5.7	-4.9	5.4	-5.3
Motor Vehicles	2,465	-17.4	2.2	-17.2	-2.1
Petrol Service Stations	508	-6.7	4.5	-3.7	1.5
Medical Goods & Toiletries	415	-3.1	5.7	-3.2	7.2
Wearing Apparel & Footwear	746	-5.1	3.1	-5.9	2.9
Furniture & Household Equipment	817	-3.3	4.2	-2.6	4.1
Recreational Goods	184	-5.3	-1.1	-5.2	-0.4
Watches & Jewellery	770	-7.8	-4.0	-13.0	-5.8
Telecommunications Apparatus & Computers	556	-14.0	2.9	-15.3	5.9
Optical Goods & Books	367	-6.4	-2.5	-6.7	-2.2
Others	518	-2.2	-4.0	-3.2	-3.6

**Table 2 Month-on-Month Change of Food & Beverage Services Index (2010=100)  
(Seasonally Adjusted)**

Activity	Weights	% Change at Current Prices		% Change at Constant Prices	
		Aug 11/ Jul 11	Sep 11/ Aug 11	Aug 11/ Jul 11	Sep 11/ Aug 11
		<b>Total</b>	<b>1,000</b>	-3.4	1.1
Restaurants	391	-4.7	0.6	-5.0	0.6
Fast Food Outlets	126	-3.5	5.5	-3.7	5.7
Food Caterers	114	-0.7	-1.7	-0.9	-2.0
Other Eating Places	369	-2.9	0.9	-2.9	0.4

**Table 3 Year-on-Year Change of Retail Sales Index (2010=100)**

Activity	Weights	% Change at Current Prices		% Change at Constant Prices	
		Aug 11/ Aug 10	Sep 11/ Sep 10	Aug 11/ Aug 10	Sep 11/ Sep 10
		<b>Total</b>	<b>10,000</b>	3.5	-0.1
Total (excl Motor Vehicles)	7,535	7.8	3.1	4.8	-0.1
Department Stores	1,525	6.8	4.4	5.9	3.2
Supermarkets	453	1.8	-2.1	-0.8	-4.8
Provision & Sundry Shops	475	7.2	4.9	4.1	2.1
Food & Beverages	201	6.4	1.1	3.3	-2.1
Motor Vehicles	2,465	-9.7	-9.8	-11.5	-14.2
Petrol Service Stations	508	15.3	18.8	4.3	4.4
Medical Goods & Toiletries	415	8.9	8.2	6.3	5.6
Wearing Apparel & Footwear	746	11.5	3.8	12.1	3.8
Furniture & Household Equipment	817	2.3	-2.8	3.8	-1.4
Recreational Goods	184	-0.1	-2.0	2.2	0.6
Watches & Jewellery	770	24.0	9.9	6.9	-6.2
Telecommunications Apparatus & Computers	556	-2.7	-6.7	0.2	-3.3
Optical Goods & Books	367	-4.3	-6.4	-5.4	-7.5
Others	518	12.0	1.4	9.9	-0.9

**Table 4 Year-on-Year Change of Food & Beverage Services Index (2010=100)**

Activity	Weights	% Change at Current Prices		% Change at Constant Prices	
		Aug 11/ Aug 10	Sep 11/ Sep 10	Aug 11/ Aug 10	Sep 11/ Sep 10
		<b>Total</b>	<b>1,000</b>	6.2	6.6
Restaurants	391	4.2	4.2	1.3	1.4
Fast Food Outlets	126	8.2	12.7	5.8	10.2
Food Caterers	114	4.6	9.4	3.1	7.9
Other Eating Places	369	8.2	6.2	5.0	3.0

## **Explanatory Notes**

### ***Introduction***

The Retail Sales Index (RSI) and Food & Beverage Services Index (FSI) measure the short-term performance of retail and food & beverage (F&B) services industries based on the sales records of retail and F&B services establishments.

The RSI and FSI are presented at both current prices and constant prices. The indices at current prices measure the changes of sales values which can result from changes in both price and quantity. By removing the price effect, the indices at constant prices measure the changes in the volume of economic activity.

To reflect changes in the structure of retail trade and F&B services industries, the coverage and weighting patterns of the RSI and FSI series are revised at regular intervals. These two indices have been re-based from reference year 2005 to 2010, the fifth re-basing exercise of the series. The new RSI and FSI series (2010=100) have been released with effect from Jan 2011 report.

### ***Data Collection***

Data for the compilation of the indices are primarily obtained from the results of the monthly surveys of retail and F&B services establishments respectively. Retail establishments refer to those selling merchandise directly to the consumers. F&B services establishments are those selling prepared food and drinks for in-premises consumption or on a take-away basis.

### ***Index Compilation***

To derive the RSI/FSI at detailed industry level, the monthly sales for that industry is divided by the average monthly sales for the same industry in the base year. The overall RSI/FSI is then computed by combining the sales indices of the detailed industries, using the weights to measure each industry's relative importance in the overall retail/F&B services industry.

To derive the indices at constant prices, the sales indices at current prices at detailed industry level are first deflated by appropriate price indices. These component indices at constant prices are then weighted and aggregated to derive the overall indices at constant prices.

### ***Seasonal Adjustment***

Seasonal effects are observed in both the RSI and FSI as there are usually intra-year periodic variations that repeat during the fixed period of time every year. To better reflect the underlying trend of the monthly sales, both indices are seasonally adjusted to remove the seasonal effects.

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More data are available at SingStat website at <http://www.singstat.gov.sg/pubn/business.html#mrs>

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