

TOURISM



Visitor Arrivals

Data on visitor arrivals are compiled from Disembarkation/Embarkation Forms (IMM 23A) completed by all visitors arriving in Singapore at the points of entry.

Monthly and annual summaries of characteristics of visitor arrivals from major markets are available respectively in the “Tourism Focus” and the “Singapore Annual Report on Tourism Statistics”, which are published by the Singapore Tourism Board (STB).

Visitor Expenditure

Data are collected from the STB’s Survey of Overseas Visitors to Singapore, where face-to-face interviews with visitors leaving Singapore by air are conducted throughout the year.

Definitions

Length of Stay : Refers to the actual length of stay in Singapore. The date of arrival as indicated in the disembarkation/embarkation card is matched against the date of departure to compute the actual length of stay. As some

visitors did not depart within the calendar year, the number of visitor departures would be less than the total visitor arrivals during the year.

In computing the average length of stay, visitors staying beyond 60 days were treated as having stayed 60 days for comparability amongst the ASEAN countries. This is to ensure that the overall average length of stay is not affected by long-staying visitors.

Tourism Receipts : Comprise mainly of Total Expenditure of Visitors (TEV) and expenditure from transit passengers, foreign air/sea crew and foreign students.

Average Per Capita Expenditure of Visitor: This is obtained by dividing the total expenditure of visitors (TEV) by the number of visitors.

Standard Average Occupancy Rate: This is obtained by dividing gross lettings (room nights) by available room-nights. Gross lettings refer to both paid and complimentary lettings. Available room-nights refer to room-nights available for occupancy, excluding rooms closed for renovations and staff use as declared in the statutory forms on a daily basis.

15.1 VISITOR ARRIVALS BY REGION/COUNTRY OF RESIDENCE

Region/Country	Thousand						
	1998	2003	2004	2005	2006	2007	2008
Total	6,242.2	6,126.9	8,328.6	8,943.0	9,751.0	10,284.5	10,115.6
Americas	425.4	314.7	422.1	470.5	509.8	524.2	505.4
Canada	64.3	51.3	68.9	76.9	83.4	86.6	80.0
United States	342.6	250.7	333.1	371.4	399.8	408.9	396.6
Asia	4,223.8	4,400.8	6,079.2	6,507.7	7,110.2	7,477.1	7,234.0
ASEAN ¹	1,880.4	2,307.1	3,085.9	3,341.1	3,577.2	3,724.7	3,571.2
China	293.3	568.5	880.2	857.7	1,037.2	1,114.0	1,078.6
Hong Kong	273.1	226.3	271.7	313.8	291.5	302.1	278.1
India	243.7	309.4	471.2	583.4	658.9	748.7	778.3
Japan	843.7	434.0	598.8	588.5	594.4	594.5	571.0
Korea, Republic of	99.3	261.4	361.1	364.1	454.7	464.3	423.0
Pakistan	34.9	9.4	14.3	15.9	20.5	22.9	23.0
Saudi Arabia	20.3	3.5	7.3	7.0	9.5	10.6	10.1
Sri Lanka	53.1	51.4	73.2	68.0	73.3	79.4	79.8
Taiwan	362.4	144.9	182.4	213.9	219.5	208.2	175.9
United Arab Emirates	18.3	15.7	25.2	28.1	34.0	41.1	51.2
Europe	982.7	877.3	1,070.8	1,125.4	1,210.0	1,265.6	1,322.2
Austria	17.6	9.4	13.1	14.1	15.4	16.7	16.6
Belgium & Luxembourg	20.2	15.0	16.1	16.9	18.1	19.3	21.1
France	75.7	55.8	77.9	80.9	90.2	99.3	111.2
Germany	159.2	121.4	142.4	154.8	161.1	164.9	175.3
Greece	13.5	7.9	11.6	9.6	10.4	10.1	9.0
Italy	40.8	20.3	27.7	30.7	35.7	38.7	43.0
Netherlands	60.1	55.4	61.4	66.5	68.2	70.4	73.2
Scandinavia ²	82.6	68.7	84.3	86.4	88.7	98.2	100.3
Switzerland	48.3	33.4	44.2	47.1	51.9	55.1	64.8
United Kingdom	357.9	388.0	457.3	467.1	488.2	495.7	492.9
CIS ³ & Eastern Europe	42.0	44.7	58.6	68.6	88.8	97.9	114.3
Oceania	519.8	475.6	682.4	752.5	824.4	898.0	957.0
Australia	427.2	392.9	561.2	620.2	691.6	768.5	833.1
New Zealand	81.6	73.5	109.1	119.5	120.1	116.7	110.8
Others	90.5	58.5	74.2	87.0	96.6	119.6	97.0
Africa	79.1	58.4	73.9	82.0	90.5	98.8	90.6

Source : Singapore Tourism Board

Note : Data for visitor arrivals are compiled from Disembarkation/Embarkation Forms (IMM 23A) completed by all visitors arriving in Singapore at the points of entry. Excludes arrivals of Malaysians by land.

- 1 ASEAN comprises Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam. However, when used in this statistical table, the term excludes Singapore.
- 2 Scandinavia comprises Denmark, Norway and Sweden.
- 3 CIS denotes The Commonwealth of Independent States comprising Armenia, Azerbaijan, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Republic of Moldova, Russian Federation, Tajikistan, Turkmenistan, Ukraine and Uzbekistan.

15.2 VISITOR ARRIVALS BY (a) SEX AND (b) AGE GROUP

	Thousand						
	1998	2003	2004	2005	2006	2007	2008
Total ¹	6,242.2	6,126.9	8,328.6	8,943.0	9,751.0	10,284.5	10,115.6
Sex							
Males	3,931.8	3,418.0	4,553.5	4,810.8	5,167.7	5,352.9	5,374.1
Females	2,310.4	2,462.5	3,479.4	3,675.7	4,000.0	4,207.5	4,208.7
Age Group (Years)							
Under 15	442.4	425.7	619.7	677.2	719.0	767.7	736.7
15 - 19	187.2	169.9	254.3	283.2	316.9	362.5	361.2
20 - 24	441.1	426.8	579.9	630.1	694.7	736.1	758.9
25 - 34	1,573.2	1,505.5	2,009.4	2,156.1	2,309.0	2,390.5	2,377.8
35 - 44	1,458.3	1,463.0	1,965.1	2,118.7	2,278.0	2,349.3	2,251.3
45 - 54	1,157.8	1,150.9	1,533.3	1,614.3	1,770.4	1,846.0	1,811.6
55 - 64	637.2	664.2	913.8	971.7	1,097.0	1,182.1	1,186.1
65 & Over	312.3	300.5	427.0	467.0	541.8	611.2	609.5
Not Stated	32.7	20.5	26.2	24.6	24.3	39.3	22.6

Source : Singapore Tourism Board

Note : Data for visitor arrivals are compiled from Disembarkation/Embarkation Forms (IMM 23A) completed by all visitors arriving in Singapore at the points of entry. Excludes arrivals of Malaysians by land.

¹ Includes sex not stated.

15.3 VISITOR ARRIVALS BY LENGTH OF STAY

Length of Stay (Days)	Thousand						
	1998	2003	2004	2005	2006	2007	2008
Total	5,959.4	5,976.5	8,057.5	8,591.5	9,348.5	9,769.6	9,502.6
Under 1	1,119.6	1,429.7	1,793.2	1,862.6	2,163.0	2,327.9	2,337.7
1	1,507.7	1,534.9	2,052.6	1,984.2	2,175.4	2,223.8	2,042.5
2	1,156.0	1,031.7	1,444.1	1,568.6	1,634.9	1,675.5	1,604.8
3	839.2	698.8	1,028.9	1,165.0	1,189.4	1,232.2	1,184.4
4	367.5	348.8	499.6	582.5	622.4	648.5	635.6
5	212.9	202.4	279.4	324.7	344.4	362.7	362.0
6	142.3	136.0	183.9	216.8	232.4	236.7	234.3
7	115.5	110.3	142.1	165.7	181.7	176.9	172.6
8-10	156.1	143.0	190.4	213.2	232.7	240.0	243.8
11-14	153.6	178.5	219.3	255.4	297.7	224.8	187.9
15 - 29	124.5	107.8	151.5	165.7	174.0	280.6	304.5
30 - 59	39.6	35.7	48.6	59.1	65.1	104.5	137.4
60 & Over	25.1	18.9	23.8	28.1	35.3	35.6	55.1
Average Length of Stay (Days)	3.4	3.3	3.2	3.4	3.4	3.6	4.0

Source : Singapore Tourism Board

Note : Data for visitor arrivals are compiled from Disembarkation/Embarkation Forms (IMM 23A) completed by all visitors arriving in Singapore at the points of entry. Excludes arrivals of Malaysians by land.

Refers to visitors who left Singapore during the period specified.

15.4 TOURISM RECEIPTS BY SELECTED TOURISM GENERATING MARKETS

	Million Dollars			
	2004	2005	2006	2007
Tourism Receipts	9,800	10,871	12,395	14,122
Tourism Receipts Generating Markets ¹				
Indonesia	1,940	2,083	2,220	2,452
China	804	875	1,118	1,239
India	650	843	863	1,149
Australia	673	763	805	936
Japan	728	763	735	731
United Kingdom	537	544	553	649
United States	445	522	565	641
Malaysia	405	415	530	626
Philippines	294	334	426	587
Thailand	371	420	440	500

Source : Singapore Tourism Board

¹ Top ten markets based on tourism receipts generated in 2007.

15.5 AVERAGE PER CAPITA EXPENDITURE OF VISITOR BY COUNTRY OF RESIDENCE

	Dollars					
	2002	2003	2004	2005	2006	2007
Total	717	705	754	802	864	949
Tourism Receipts Generating Markets ¹						
Indonesia	800	792	838	868	889	954
China	467	475	652	741	807	838
India	1,482	1,323	1,069	1,154	1,048	1,251
Australia	646	615	727	768	724	755
Japan	727	736	747	830	817	807
United Kingdom	716	698	754	761	750	897
United States	875	855	904	976	1,001	1,129
Malaysia	405	397	443	430	553	664
Philippines	834	760	844	762	788	1,186
Thailand	815	778	827	851	979	1,165

Source : Singapore Tourism Board

¹ Top ten markets based on tourism receipts generated in 2007.

15.6 OUTBOUND DEPARTURES OF SINGAPORE RESIDENTS BY MODE OF TRANSPORT

	Number						
	1998	2003	2004	2005	2006	2007	2008
Total	3,744,944	4,221,464	5,164,906	5,159,403	5,533,357	6,024,130	6,828,362
Air	2,197,759	2,344,492	2,999,368	3,441,927	3,739,542	4,151,229	4,854,604
Sea	1,547,185	1,876,972	2,165,538	1,717,476	1,793,815	1,872,901	1,973,758

Source : Immigration & Checkpoints Authority

15.7 HOTEL STATISTICS

	Unit	1998	2003	2004	2005	2006	2007	2008
Tourist Hotels ¹								
Number (At End Year) ²		101	93	93	96	95	92	94
Available Room Nights ³	'000	10,033.7	9,570.9	10,246.0	10,415.6	10,509.4	10,511.7	10,567.7
Standard Average Occupancy Rate ⁴	%	71.3	65.9	80.6	83.8	85.2	87.0	81.0
Standard Average Room Rate ⁵	\$	137.3	115.5	121.7	137.0	164.4	201.7	245.5
Room Revenue	\$m	987.4	752.1	1,017.2	1,216.0	1,503.9	1,857.6	2,100.2
Food and Beverage Revenue ⁶	\$m	689.0	616.8	711.7	775.0	794.6	953.2	981.7

Source : Singapore Tourism Board (STB)

1 Refers to gazetted hotels.

2 Based on monthly hotel returns submitted to STB.

3 Refers to room-nights available for occupancy. Excludes rooms closed for renovations and staff use as declared in the statutory forms.

4 Refers to gross lettings (room nights) divided by available room-nights.

5 Refers to total room revenue divided by gross lettings.

6 Due to a change in the survey form for the collection of Food & Beverage Revenue from hoteliers from July 2007, the Food & Beverage Revenue from July 2007 may not be comparable with the data collected prior to July 2007.