Retail Sales Index and Food & Beverage Services Index

APRIL 2019

RETAIL TRADE

Total Sales Value
$ 3.5 Billion

Total

Year-on-Year
Month-on-Month 1

1.8%
0.5%

Excluding motor vehicles

Year-on-Year
Month-on-Month 1

2.0%
0.1%

% Change in Retail Sales

Year-on-Year
Month-on-Month 1

Department Stores 2  3.1  0.6
Supermarkets & Hypermarkets  1.1  0.9
Mini-marts & Convenience Stores  1.9 0.0
Food Retailers 3  3.5  0.7
Motor Vehicles  1.1  3.1
Petrol Service Stations  0.9  0.3
Medical Goods & Toiletries  1.7  2.7
Wearing Apparel & Footwear  3.4 0.4
Furniture & Household Equipment  6.5  1.3
Recreational Goods  1.4  2.0
Watches & Jewellery  2.9 0.0
Computer & Telecommunications Equipment  6.7  0.6
Optical Goods & Books  3.2 0.0

1 Seasonally adjusted
2 Data exclude department stores cum supermarkets (e.g. hypermarkets), which is grouped under Supermarkets & Hypermarkets
3 Retail stores which sell food & beverages that are generally not meant for immediate consumption on their premises

... of which 5.4 %
was online sales

1 

Retail Sales Index

and

Food & Beverage Services Index

DEPARTMENT OF

STATISTICS

SINGAPORE

End of embargo
Retail Sales Index
and
Food & Beverage Services Index
APRIL 2019

FOOD & BEVERAGE SERVICES

Total Sales Value
$ 826 Million

% Change in Sales of F&B Services | Year-on-Year | Month-on-Month\(^1\)
--- | --- | ---
Restaurants | 0.1 | 0.6
Fast Food Outlets | 8.2 | 0.4
Food Caterers | 6.2 | 0.8
Other Eating Places (e.g. Cafes) | 3.6 | 0.1

\(^1\) Seasonally adjusted
OVERVIEW

Retail Sales

- Retail sales decreased 1.8% in April 2019 compared to April 2018. Excluding motor vehicles, retail sales declined 2.0%.

- Compared to the previous month, retail sales (seasonally adjusted) increased 0.5% in April 2019. Excluding motor vehicles, retail sales decreased 0.1% compared to March 2019.

- The estimated total retail sales value in April 2019 was about $3.5 billion. Of which, online retail sales made up an estimated 5.4%.

Sales of Food & Beverage Services

- Compared to the same period last year, sales of food & beverage services grew by 3.1% in April 2019.

- On a seasonally adjusted basis, sales of food & beverage services rose 0.4% in April 2019 over the previous month.

- The total sales value of food & beverage services in April 2019 was estimated at $826 million, compared to $801 million in April 2018.

Note: The year-on-year growth rate may differ from that derived using values which are rounded.
RETAIL SALES BY INDUSTRY

Year-on-Year Change

Most retail industries recorded lower sales in April 2019 on a year-on-year basis (Chart 1). The Computer & Telecommunications Equipment and Furniture & Household Equipment industries registered declines in sales of 6.7% and 6.5% respectively, due partly to lower sales of mobile phones and furniture. Similarly, sales of Food Retailers, the Optical Goods & Books industry and Department Stores decreased between 3.1% and 3.5% compared to April 2018.

On the other hand, sales of the Wearing Apparel & Footwear industry grew by 3.4%, due partly to higher demand for bags & footwear.

---

1 Data exclude department stores cum supermarkets (e.g. hypermarkets), which is grouped under Supermarkets & Hypermarkets
2 Retail stores which sell food & beverages that are generally not meant for immediate consumption on their premises
RETAIL SALES BY INDUSTRY

Month-on-Month Change
(Seasonally Adjusted)

Based on seasonally adjusted data, sales of the Motor Vehicles industry increased 3.1% compared to March 2019 (Chart 3). Similarly, sales of Supermarkets & Hypermarkets, Food Retailers, Department Stores, the Computer & Telecommunications Equipment and Wearing Apparel & Footwear industries rose between 0.4% and 0.9%.

In contrast, the Medical Goods & Toiletries and Recreational Goods industries registered declines in sales of 2.7% and 2.0% respectively, due partly to lower sales of cosmetics & toiletries and sporting goods in April 2019.

---

1 Data exclude department stores cum supermarkets (e.g. hypermarkets), which is grouped under Supermarkets & Hypermarkets
2 Retail stores which sell food & beverages that are generally not meant for immediate consumption on their premises
SALES OF FOOD & BEVERAGE SERVICES BY INDUSTRY

Year-on-Year Change

Fast Food Outlets, Food Caterers and Other Eating Places (such as cafes) registered growths in turnover of between 3.6% and 8.2% in April 2019 compared to April 2018 (Chart 5). Sales of Restaurants increased a marginal 0.1% during the same period.
SALES OF FOOD & BEVERAGE SERVICES BY INDUSTRY

Month-on-Month Change
(Seasonally Adjusted)

Seasonally adjusted data showed that Food Caterers, Restaurants, Fast Food Outlets and Other Eating Places all recorded small turnover growths of less than 1% in April 2019 compared to March 2019 (Chart 7).

![Chart 7 Month-on-Month Change at Current Prices (Seasonally Adjusted)](chart7)

![Chart 8 Month-on-Month Change at Constant Prices (Seasonally Adjusted)](chart8)

- Restaurants
- Food Caterers
- Fast Food Outlets
- Other Eating Places
### Table 1  Percentage Change of Retail Sales Index (2017=100)

| Industry                                                                 | Month-on-Month Change (Seasonally Adjusted) | Year-on-Year Change | |
|--------------------------------------------------------------------------|---------------------------------------------|---------------------|
|                                                                          | at Current Prices Mar 19/ Apr 19/ Mar 18   | at Constant Prices Mar 19/ Apr 19/ Mar 18 | |
| Total                                                                    | -0.9 -1.8 -0.3 -1.7 1.1 0.5 1.6 0.4       | Total (excl Motor Vehicles) -1.3 -2.0 -0.9 -1.8 0.1 -0.1 0.7 0.0 | |
| Department Stores\(^1\)                                                  | -4.6 -3.1 -3.8 -2.1 -4.3 0.6 -2.7 0.8 | Department Stores\(^1\) -4.6 -3.1 -3.8 -2.1 -4.3 0.6 -2.7 0.8 | |
| Supermarkets & Hypermarkets                                             | 0.9 -1.1 0.1 -2.1 -4.1 0.9 -3.3 0.2     | Supermarkets & Hypermarkets 0.9 -1.1 0.1 -2.1 -4.1 0.9 -3.3 0.2 | |
| Mini-marts & Convenience Stores                                          | -1.5 -1.9 -2.3 -2.5 -1.8 0.0 -1.0 0.1 | Mini-marts & Convenience Stores -1.5 -1.9 -2.3 -2.5 -1.8 0.0 -1.0 0.1 | |
| Food Retailers\(^2\)                                                    | -5.5 -3.5 -6.2 -4.1 -7.0 0.7 -7.0 1.0 | Food Retailers\(^2\) -5.5 -3.5 -6.2 -4.1 -7.0 0.7 -7.0 1.0 | |
| Motor Vehicles                                                          | 0.9 -1.1 2.2 -1.3 6.1 3.1 5.9 2.6      | Motor Vehicles 0.9 -1.1 2.2 -1.3 6.1 3.1 5.9 2.6 | |
| Petrol Service Stations                                                 | -1.1 -0.9 -2.2 -3.5 3.2 -0.3 1.1 -2.2 | Petrol Service Stations -1.1 -0.9 -2.2 -3.5 3.2 -0.3 1.1 -2.2 | |
| Medical Goods & Toiletries                                              | 2.7 -1.7 4.2 -1.5 3.7 -2.7 5.9 -4.0 | Medical Goods & Toiletries 2.7 -1.7 4.2 -1.5 3.7 -2.7 5.9 -4.0 | |
| Wearing Apparel & Footwear                                             | 1.6 3.4 2.0 5.0 -3.4 0.4 -2.1 1.5 | Wearing Apparel & Footwear 1.6 3.4 2.0 5.0 -3.4 0.4 -2.1 1.5 | |
| Furniture & Household Equipment                                         | -4.3 -6.5 -2.8 -5.6 6.6 -1.3 7.7 -1.1 | Furniture & Household Equipment -4.3 -6.5 -2.8 -5.6 6.6 -1.3 7.7 -1.1 | |
| Recreational Goods                                                      | -2.7 -1.4 -1.3 -0.5 5.9 -2.0 5.7 -1.9 | Recreational Goods -2.7 -1.4 -1.3 -0.5 5.9 -2.0 5.7 -1.9 | |
| Watches & Jewellery                                                     | -4.6 -2.9 -4.2 -3.2 2.4 0.0 3.1 0.8 | Watches & Jewellery -4.6 -2.9 -4.2 -3.2 2.4 0.0 3.1 0.8 | |
| Computer & Telecommunications Equipment                                 | -6.1 -6.7 -3.8 -4.6 6.0 0.6 2.9 0.6 | Computer & Telecommunications Equipment -6.1 -6.7 -3.8 -4.6 6.0 0.6 2.9 0.6 | |
| Optical Goods & Books                                                   | -4.7 -3.2 -4.1 -3.0 7.1 0.0 6.5 0.4 | Optical Goods & Books -4.7 -3.2 -4.1 -3.0 7.1 0.0 6.5 0.4 | |
| Others                                                                  | 2.9 -1.0 3.1 -0.1 -0.1 0.4 0.5 0.9 | Others 2.9 -1.0 3.1 -0.1 -0.1 0.4 0.5 0.9 | |

\(^1\) Data exclude department stores cum supermarkets (e.g. hypermarkets), which is grouped under Supermarkets & Hypermarkets

\(^2\) Retail stores which sell food & beverages that are generally not meant for immediate consumption on their premises

### Table 2  Percentage Change of Food & Beverage Services Index (2017=100)

<table>
<thead>
<tr>
<th>Industry</th>
<th>Year-on-Year Change</th>
<th>Month-on-Month Change (Seasonally Adjusted)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>at Current Prices Mar 19/ Apr 19/ Mar 18</td>
<td>at Constant Prices Mar 19/ Apr 19/ Mar 18</td>
</tr>
<tr>
<td>Total</td>
<td>1.0</td>
<td>3.1</td>
</tr>
<tr>
<td>Restaurants</td>
<td>-2.7</td>
<td>0.1</td>
</tr>
<tr>
<td>Fast Food Outlets</td>
<td>5.4</td>
<td>8.2</td>
</tr>
<tr>
<td>Food Caterers</td>
<td>0.3</td>
<td>6.2</td>
</tr>
<tr>
<td>Other Eating Places</td>
<td>3.8</td>
<td>3.6</td>
</tr>
</tbody>
</table>


Introduction

The Retail Sales Index (RSI) and Food & Beverage Services Index (FSI) measure the short-term performance of the retail trade and food & beverage (F&B) services industries based on the sales records of retail trade and F&B services establishments respectively. Sales figure refers to the value of retail goods or food & beverages sold to consumers during the month, excluding taxes on products such as Goods and Services Tax (GST), Additional Registration Fee (ARF) and Certificates of Entitlement (COE).

The RSI and FSI are presented at both current prices and constant prices. The indices at current prices measure the changes of sales values which can result from changes in both price and quantity. By removing the price effect, the indices at constant prices measure the changes in the volume of economic activity.

To reflect changes in the structure of retail trade and F&B services industries, the coverage and weighting patterns of the RSI and FSI series are revised at regular intervals. The base year of these two indices is 2017.

Data Collection

Data for the compilation of the RSI and FSI are primarily obtained from the monthly surveys of retail trade and F&B services establishments. Retail trade establishments sell merchandise directly to the consumers, while F&B services establishments sell prepared food and drinks for in-premises consumption or on a take-away basis.

Index Compilation

To derive the RSI and FSI at detailed industry level, the monthly sales for that industry is divided by the average monthly sales for the same industry in the base year. The overall RSI and FSI are then computed by combining the sales indices of the detailed industries, using weights which measure each industry’s relative importance in the overall retail trade and F&B services industry respectively.

To derive the indices at constant prices, the sales indices at current prices at detailed industry level are first deflated by appropriate price indices. These component indices at constant prices are then weighted and aggregated to derive the overall indices at constant prices.
**Online Retail Sales Proportion**

The RSI covers retail sales of:
(a) (multi-channel) retailers in Singapore that sell via both physical stores and online/e-commerce sites;
(b) retailers in Singapore that sell via physical stores only; and
(c) retailers in Singapore that sell mainly via online/e-commerce sites.

The proportion of online retail sales\(^1\) out of total retail sales is also estimated for the overall retail trade sector.

\(^1\)Online retail sales refers to the sales of goods where the order is received and the price and terms of sale are agreed on via online means, e.g. through company’s website, third-party websites, mobile applications, extranet or Electronic Data Interchange. Payment and delivery may or may not be made online.

**Seasonal Adjustment**

Seasonal effects are observed in both the RSI and FSI as there are usually intra-year periodic variations that repeat during the fixed period of time every year. To better reflect the underlying trend of the monthly sales, both indices are seasonally adjusted to remove the seasonal effects.

---

Singapore Department of Statistics
12 June 2019


or through the QR code below.

---

For enquiries, please contact:
Ms Michelle Yeo T (+65) 6332 6125  E Michelle_Yeo@singstat.gov.sg
Mr Kevin Qua T (+65) 6835 8905  E Kevin_Qua@singstat.gov.sg