



Retail Sales Index and Food & Beverage Services Index

DECEMBER 2018














Retail Sales Index¹

Total







Total (excluding motor vehicles)



% Change in Retail Sales		Year-on-Year	Month-on-Month ²
	Department Stores ³	↓ 1.4	↓ 15.7
	Supermarkets & Hypermarkets	↓ 0.7	↑ 0.5
	Mini-marts & Convenience Stores	↓ 1.1	↓ 2.4
	Food Retailers ⁴	↓ 2.6	↓ 2.4
	Motor Vehicles	↓ 20.7	0.0
	Petrol Service Stations	↓ 0.4	↓ 4.4
	Medical Goods & Toiletries	↑ 1.8	↓ 4.0
	Wearing Apparel & Footwear	↓ 1.4	↓ 3.0
	Furniture & Household Equipment	↓ 3.9	↓ 7.6
	Recreational Goods	↓ 5.8	↓ 6.5
	Watches & Jewellery	↓ 5.7	↓ 9.7
	Computer & Telecommunications Equipment	↓ 16.8	↑ 2.5
	Optical Goods & Books	↓ 3.0	↑ 2.9

Food & Beverage Services Index¹



% Change in Sales of F&B Services		Year-on-Year	Month-on-Month ²
	Restaurants	↑ 5.0	↑ 3.1
	Fast Food Outlets	↑ 5.9	↑ 0.3
	Food Caterers	↑ 6.6	↑ 5.0
	Other Eating Places (e.g. Cafes)	↑ 2.5	↓ 3.4

¹ At current prices

² Seasonally adjusted

³ Data exclude department stores cum supermarkets (e.g. hypermarkets), which is now grouped under Supermarkets & Hypermarkets

⁴ Retail stores which sell food & beverages that are generally not meant for immediate consumption on their premises

**RETAIL SALES
AND
SALES OF FOOD & BEVERAGE SERVICES**

Retail Sales

- Retail sales decreased 6.0% in December 2018 compared to December 2017. Excluding motor vehicles, retail sales declined 3.0%.
- Compared to the previous month, retail sales (seasonally adjusted) decreased 3.4% in December 2018. Excluding motor vehicles, retail sales declined 4.1%.
- The total retail sales value in December 2018 was about \$4.3 billion. Of which, online retail sales made up an estimated 5.5%.

Sales of Food & Beverage Services

- Compared to the same period last year, sales of food & beverage services increased 4.5% in December 2018.
- On a seasonally adjusted basis, sales of food & beverage services rose 0.6% in December 2018 over the previous month.
- The total sales value of food & beverage services in December 2018 was estimated at \$925 million, compared to \$886 million in December 2017.

Note: The year-on-year growth rate may differ from that derived using values which are rounded.

RETAIL SALES BY INDUSTRY

Year-on-Year Change

Compared to December 2017, sales of Motor Vehicles declined 20.7% in December 2018, as a result of fewer motor vehicles sold (Chart 1). Similarly, sales of Computer & Telecommunications Equipment declined 16.8% when compared to the higher sales arising from major phone launches around the same period in 2017. Sales of the Recreational Goods, Watches & Jewellery and Furniture & Household Equipment industries decreased between 3.9% and 5.8%, attributed to lower demand for sporting goods, jewellery and furniture.

Conversely, sales of Medical Goods & Toiletries increased 1.8% in December 2018.

Chart 1 Year-on-Year Change at Current Prices

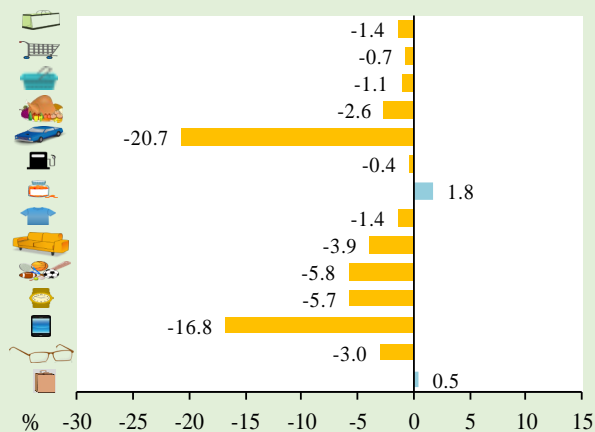
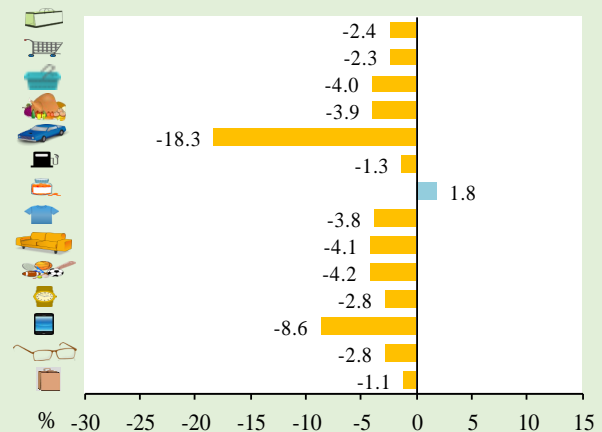


Chart 2 Year-on-Year Change at Constant Prices



- | | |
|---|---|
|  Department Stores ¹ |  Wearing Apparel & Footwear |
|  Supermarkets & Hypermarkets |  Furniture & Household Equipment |
|  Mini-marts & Convenience Stores |  Recreational Goods |
|  Food Retailers ² |  Watches & Jewellery |
|  Motor Vehicles |  Computer & Telecommunications Equipment |
|  Petrol Service Stations |  Optical Goods & Books |
|  Medical Goods & Toiletries |  Others |

¹ Data exclude department stores cum supermarkets (e.g. hypermarkets), which is now grouped under Supermarkets & Hypermarkets

² Retail stores which sell food & beverages that are generally not meant for immediate consumption on their premises

RETAIL SALES BY INDUSTRY

Month-on-Month Change (Seasonally Adjusted)

Based on seasonally adjusted data, sales of the Department Stores industry decreased 15.7% in December 2018 on a month-on-month basis, following higher sales reported in November 2018 due to Black Friday sales events. Likewise, the Watches & Jewellery, Furniture & Household Equipment and Recreational Goods industries reported declines in sales of between 6.5% and 9.7%.

On the other hand, the Optical Goods & Books industry reported an increase in sales of 2.9% during this period, due partly to higher sales of books.

Chart 3 Month-on-Month Change at Current Prices (Seasonally Adjusted)

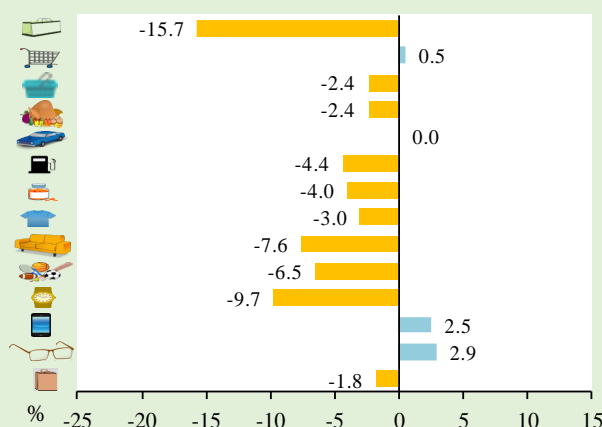
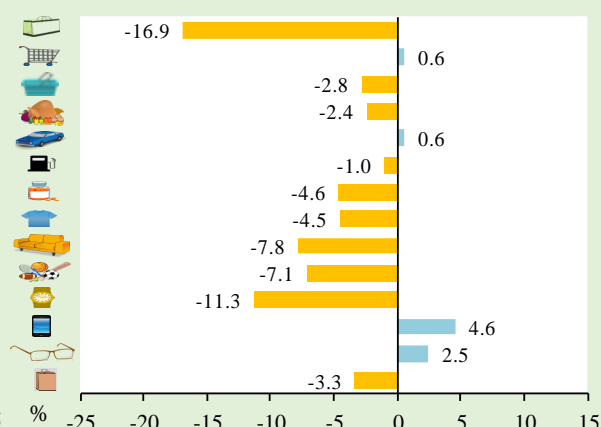






Chart 4 Month-on-Month Change at Constant Prices (Seasonally Adjusted)



-  Department Stores¹
-  Supermarkets & Hypermarkets
-  Mini-marts & Convenience Stores
-  Food Retailers²
-  Motor Vehicles
-  Petrol Service Stations
-  Medical Goods & Toiletries

-  Wearing Apparel & Footwear
-  Furniture & Household Equipment
-  Recreational Goods
-  Watches & Jewellery
-  Computer & Telecommunications Equipment
-  Optical Goods & Books
-  Others

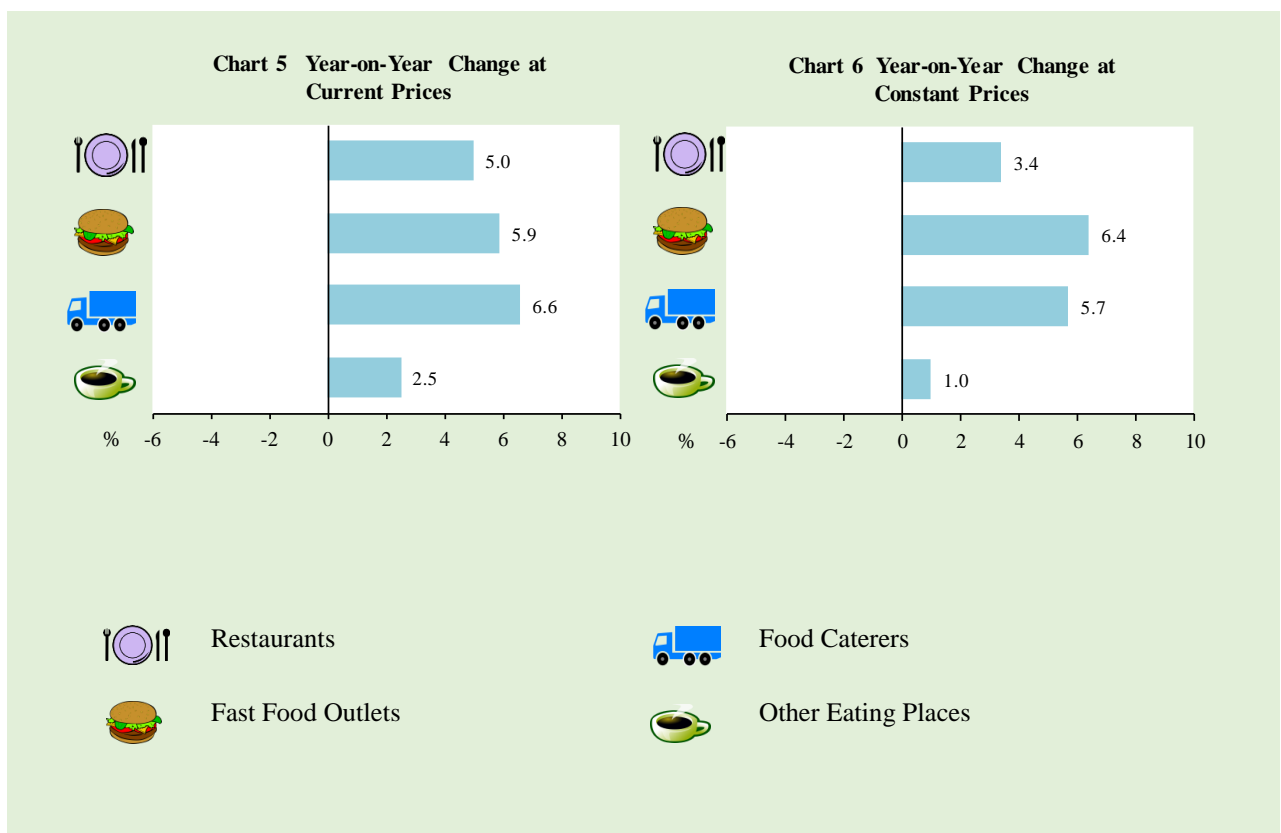
¹ Data exclude department stores cum supermarkets (e.g. hypermarkets), which is now grouped under Supermarkets & Hypermarkets

² Retail stores which sell food & beverages that are generally not meant for immediate consumption on their premises

SALES OF FOOD & BEVERAGE SERVICES BY INDUSTRY

Year-on-Year Change

On a year-on-year basis, all food & beverage services industries registered higher sales (Chart 5). Sales of Food Caterers, Fast Food Outlets, Restaurants and Other Eating Places (such as cafes) increased between 2.5% and 6.6% in December 2018 compared to December 2017.



SALES OF FOOD & BEVERAGE SERVICES BY INDUSTRY

Month-on-Month Change (Seasonally Adjusted)

On a month-on-month seasonally adjusted basis, Food Caterers, Restaurants and Fast Food Outlets reported increases in sales of between 0.3% and 5.0% in December 2018 (Chart 7).

In contrast, turnover of Other Eating Places (such as cafes) declined 3.4% in December 2018.



Retail Sales Index and Food & Beverage Services Index, December 2018

Table 1 Percentage Change of Retail Sales Index (2017=100)								
Industry	Year-on-Year Change				Month-on-Month Change (Seasonally Adjusted)			
	at Current Prices		at Constant Prices		at Current Prices		at Constant Prices	
	Nov 18/ Nov 17	Dec 18/ Dec 17	Nov 18/ Nov 17	Dec 18/ Dec 17	Nov 18/ Oct 18	Dec 18/ Nov 18	Nov 18/ Oct 18	Dec 18/ Nov 18
Total	-2.4	-6.0	-1.6	-5.5	0.1	-3.4	0.8	-3.7
Total (excl Motor Vehicles)	0.5	-3.0	1.1	-3.0	1.2	-4.1	2.1	-4.5
Department Stores ¹	8.7	-1.4	8.9	-2.4	12.5	-15.7	13.1	-16.9
Supermarkets & Hypermarkets	-1.4	-0.7	-2.9	-2.3	0.5	0.5	0.4	0.6
Mini-marts & Convenience Stores	-0.2	-1.1	-2.6	-4.0	-0.1	-2.4	-0.2	-2.8
Food Retailers ²	-3.4	-2.6	-4.7	-3.9	-1.2	-2.4	-1.2	-2.4
Motor Vehicles	-15.1	-20.7	-13.6	-18.3	-5.3	0.0	-5.3	0.6
Petrol Service Stations	3.1	-0.4	-0.7	-1.3	-4.7	-4.4	-1.6	-1.0
Medical Goods & Toiletries	6.9	1.8	6.9	1.8	5.6	-4.0	6.4	-4.6
Wearing Apparel & Footwear	2.9	-1.4	2.5	-3.8	3.1	-3.0	3.4	-4.5
Furniture & Household Equipment	3.3	-3.9	3.3	-4.1	2.7	-7.6	3.0	-7.8
Recreational Goods	-0.6	-5.8	1.1	-4.2	7.3	-6.5	7.8	-7.1
Watches & Jewellery	2.0	-5.7	6.0	-2.8	-1.5	-9.7	-0.1	-11.3
Computer & Telecommunications Equipment	-16.8	-16.8	-8.4	-8.6	-6.3	2.5	-0.7	4.6
Optical Goods & Books	-4.6	-3.0	-4.2	-2.8	0.2	2.9	0.5	2.5
Others	2.9	0.5	3.1	-1.1	-1.3	-1.8	-1.3	-3.3

¹ Data exclude department stores cum supermarkets (e.g. hypermarkets), which is now grouped under Supermarkets & Hypermarkets

² Retail stores which sell food & beverages that are generally not meant for immediate consumption on their premises

Table 2 Percentage Change of Food & Beverage Services Index (2017=100)								
Industry	Year-on-Year Change				Month-on-Month Change (Seasonally Adjusted)			
	at Current Prices		at Constant Prices		at Current Prices		at Constant Prices	
	Nov 18/ Nov 17	Dec 18/ Dec 17	Nov 18/ Nov 17	Dec 18/ Dec 17	Nov 18/ Oct 18	Dec 18/ Nov 18	Nov 18/ Oct 18	Dec 18/ Nov 18
Total	3.1	4.5	1.8	3.2	2.5	0.6	2.5	0.4
Restaurants	3.7	5.0	1.9	3.4	4.4	3.1	4.7	2.6
Fast Food Outlets	4.5	5.9	4.4	6.4	-0.2	0.3	-0.5	0.3
Food Caterers	-1.0	6.6	-1.9	5.7	-1.1	5.0	-1.3	4.9
Other Eating Places	3.4	2.5	1.9	1.0	2.5	-3.4	2.4	-3.4

Explanatory Notes

Introduction

The Retail Sales Index (RSI) and Food & Beverage Services Index (FSI) measure the short-term performance of the retail trade and food & beverage (F&B) services industries based on the sales records of retail trade and F&B services establishments respectively. Sales figure refers to the value of retail goods or food & beverages sold to consumers during the month, excluding taxes on products such as Goods and Services Tax (GST), Additional Registration Fee (ARF) and Certificates of Entitlement (COE).

The RSI and FSI are presented at both current prices and constant prices. The indices at current prices measure the changes of sales values which can result from changes in both price and quantity. By removing the price effect, the indices at constant prices measure the changes in the volume of economic activity.

To reflect changes in the structure of retail trade and F&B services industries, the coverage and weighting patterns of the RSI and FSI series are revised at regular intervals. The base year of these two indices is 2017.

Data Collection

Data for the compilation of the RSI and FSI are primarily obtained from the monthly surveys of retail trade and F&B services establishments. Retail trade establishments sell merchandise directly to the consumers, while F&B services establishments sell prepared food and drinks for in-premises consumption or on a take-away basis.

Index Compilation

To derive the RSI and FSI at detailed industry level, the monthly sales for that industry is divided by the average monthly sales for the same industry in the base year. The overall RSI and FSI are then computed by combining the sales indices of the detailed industries, using weights which measure each industry's relative importance in the overall retail trade and F&B services industry respectively.

To derive the indices at constant prices, the sales indices at current prices at detailed industry level are first deflated by appropriate price indices. These component indices at constant prices are then weighted and aggregated to derive the overall indices at constant prices.

Online Retail Sales Proportion

The RSI covers retail sales of:

- (a) (multi-channel) retailers in Singapore that sell via both physical stores and online/e-commerce sites;
- (b) retailers in Singapore that sell via physical stores only; and
- (c) retailers in Singapore that sell mainly via online/e-commerce sites.

The proportion of online retail sales¹ out of total retail sales is also estimated for the overall retail trade sector.

¹Online retail sales refers to the sales of goods where the order is received and the price and terms of sale are agreed on via online means, e.g. through company's website, third-party websites, mobile applications, extranet or Electronic Data Interchange. Payment and delivery may or may not be made online.

Seasonal Adjustment

Seasonal effects are observed in both the RSI and FSI as there are usually intra-year periodic variations that repeat during the fixed period of time every year. To better reflect the underlying trend of the monthly sales, both indices are seasonally adjusted to remove the seasonal effects.

Singapore Department of Statistics
12 February 2019

More data are available at SingStat website at
<https://www.singstat.gov.sg/publications/industry/monthly-retail-sales-and-food-beverage-service-indices>

or through the QR code below.



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