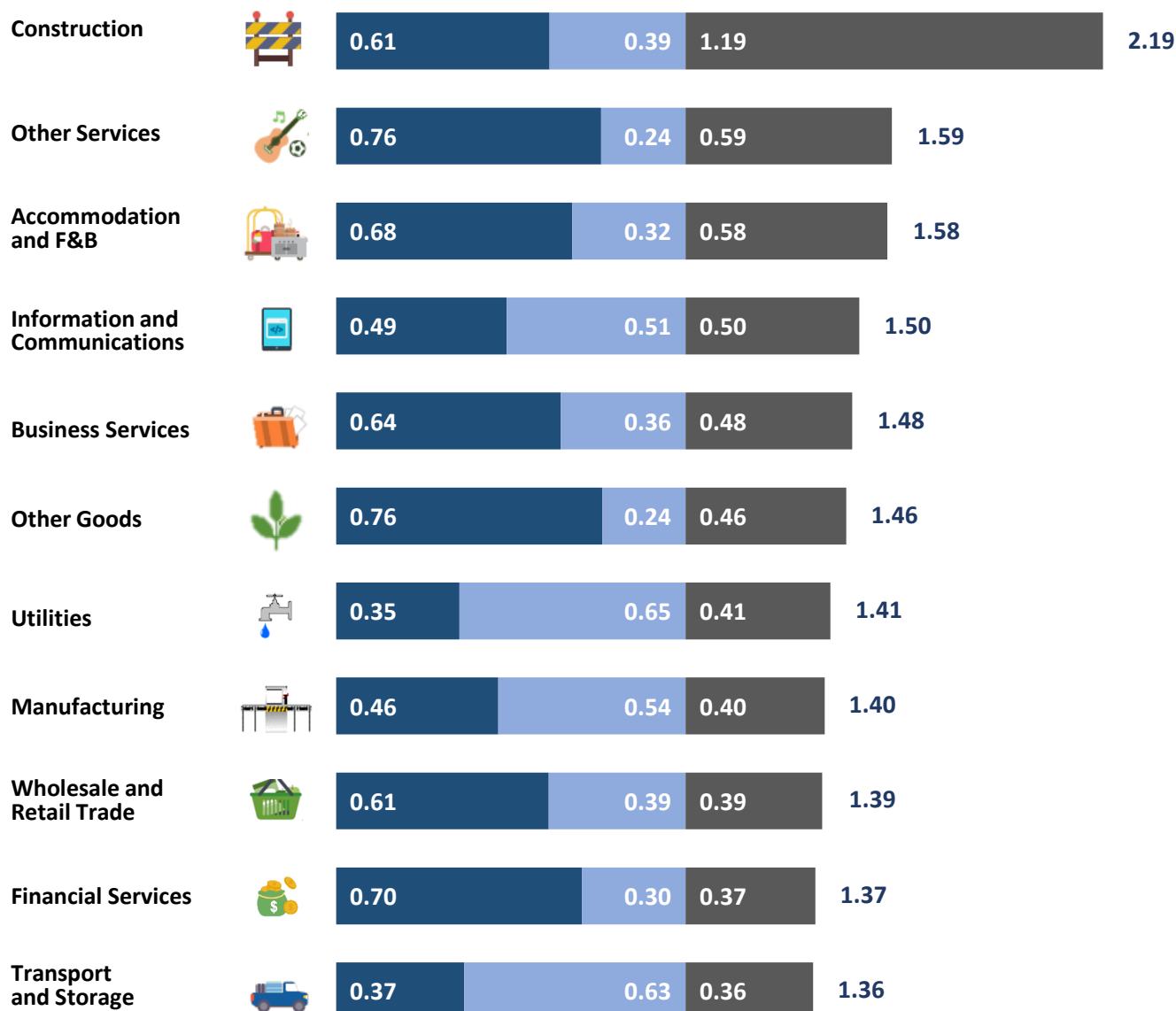
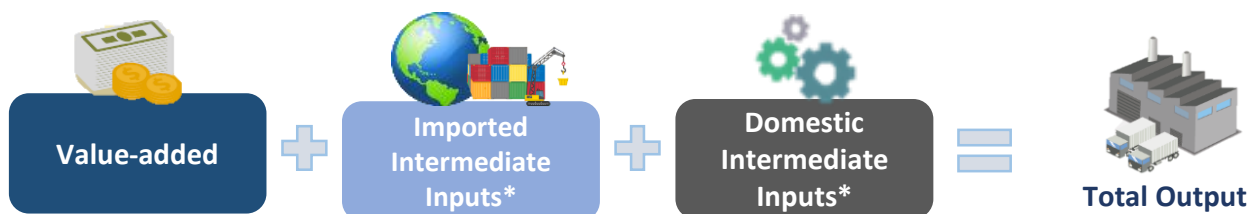


# Multipliers at a Glance: Measuring Industry Impacts on the Economy for 2014

An industry's multipliers measure the various impacts on the economy arising from \$1 change in the final demand for its output.



\*Imported and domestically produced goods and services used as inputs for production

# Linkages at a Glance: Identifying Key Industries in the Economy for 2014

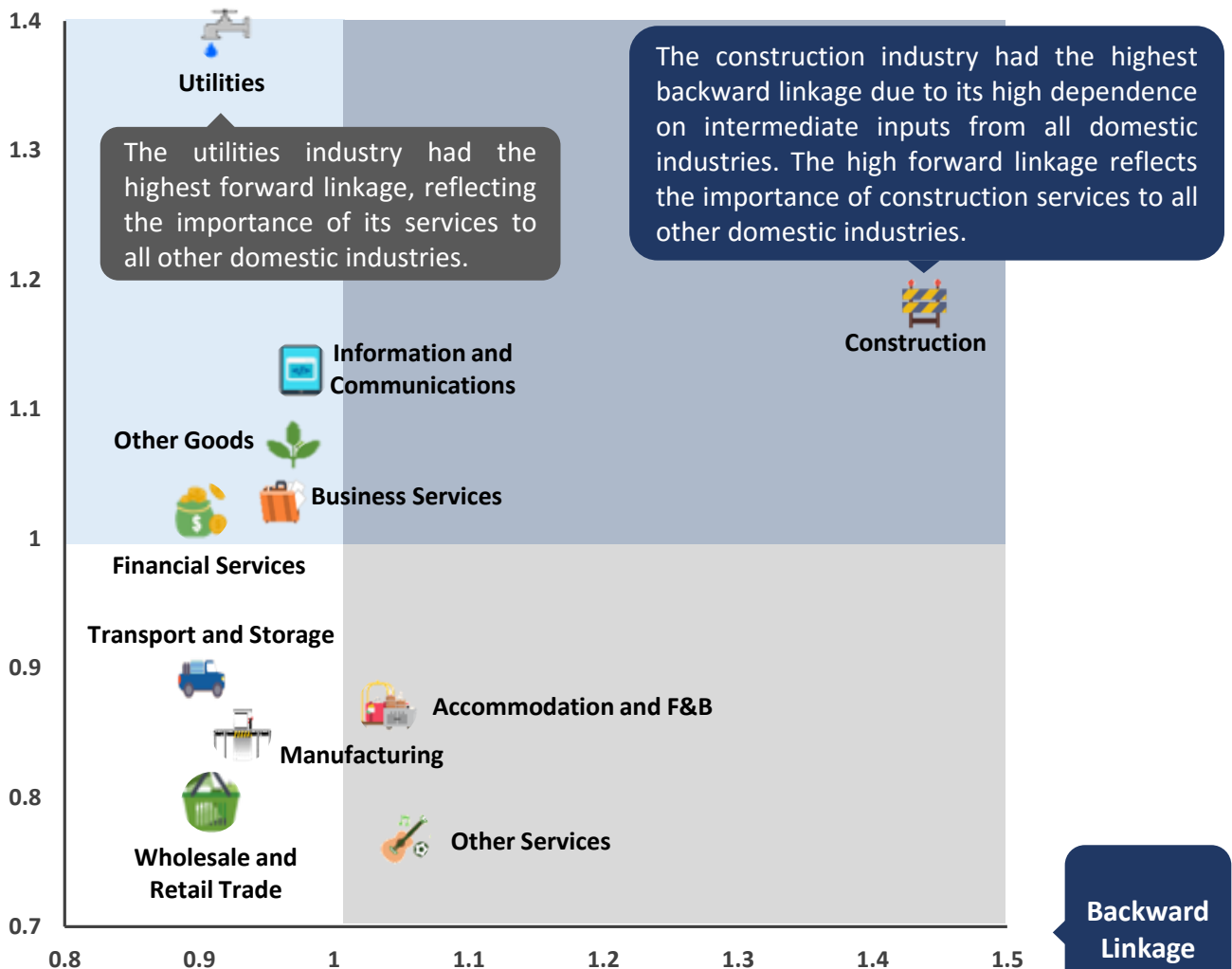
Linkages measure an industry's relative importance to other industries. Backward and forward linkages indicate upstream and downstream importance respectively.

## Forward Linkage

*Traces the changes in downstream production in response to a change in supply of a particular industry's output.*

*>1 : Industry's output generally sold to domestic industries as intermediate inputs*

*<1 : Industry's output generally sold to final users e.g. households, exports*



## Backward Linkage

*Traces the changes in upstream production in response to a change in demand of a particular industry's output.*

*>1 : Industry is generally more dependent on domestically produced intermediate inputs for production*

*<1 : Industry is generally more dependent on imported intermediate inputs for production*