

Presenting the Services Survey Series in Animated Infographics

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Introduction

The Singapore Department of Statistics conducts an annual survey on the services industries to collect a wide range of data for studies and analyses.

Key survey findings on the performance and structure of the services industries are released through the Services Survey Series (SSS).

The SSS comprises survey findings on specific industries, namely:

- Wholesale Trade
- Retail Trade
- Transport & Storage services
- Food & Beverage services
- Information & Communications Services
- Health Services

A final consolidated report on the Services Sector¹ provides comprehensive data on the performance of the services sector in the reference year.

The data are available on the [SingStat Website](#) and [SingStat Table Builder](#).

Making Infographics Come to Life

The Department has unveiled a new series of infographics to present the survey findings for key services industries as well as for the overall services sector for reference year 2015².

This series of infographics features interesting visuals and graphics for better communication of statistics to the general public. Coupled with the animation effects, the infographics appeal to the users with their refreshing designs incorporating elements relevant to the services industries.

As the animated infographics are mobile-friendly, users can access the infographics' full content including the accompanying animations even when viewing on their mobile phones or tablets.

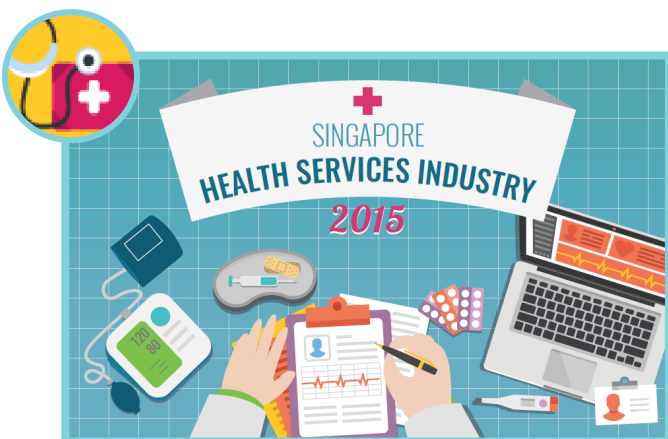
With the release of the final set of survey findings on the services sector, the Department has consolidated all the animated infographics under this series into a deck of infographics to facilitate easier access by the users. Click on the images on the next page to view them!

1 Excludes financial & insurance services and public administration activities.

2 The survey findings for reference year 2015 were released during September-December 2016.

Explore the Services Survey Series 2015

Start Here!



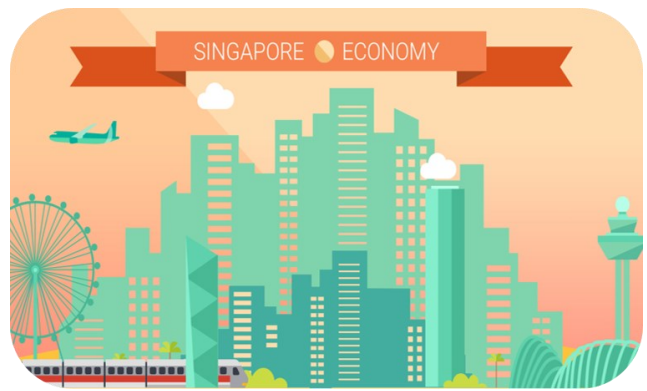
Explore the Animated Infographics for Singapore Population and Singapore Economy

In addition to the animated infographics for the services industries, the Department has enhanced the infographics on the Singapore Population and Singapore Economy into animated infographics

enabling users to obtain statistical insights from the latest key statistics on population and economy in a manner both interesting and easy to comprehend.

These animated infographics, released on the SingStat website in mid-2016, have gained good traction among our users with monthly views of more than five-fold compared with their previous static versions.

Infographics on the Singapore Population and Singapore Economy



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The *Statistics Singapore Newsletter* is issued half-yearly by the Singapore Department of Statistics.

It aims to provide readers with news of recent statistical findings. It also serves as a vehicle to inform readers of the latest statistical activities in the Singapore statistical service.

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