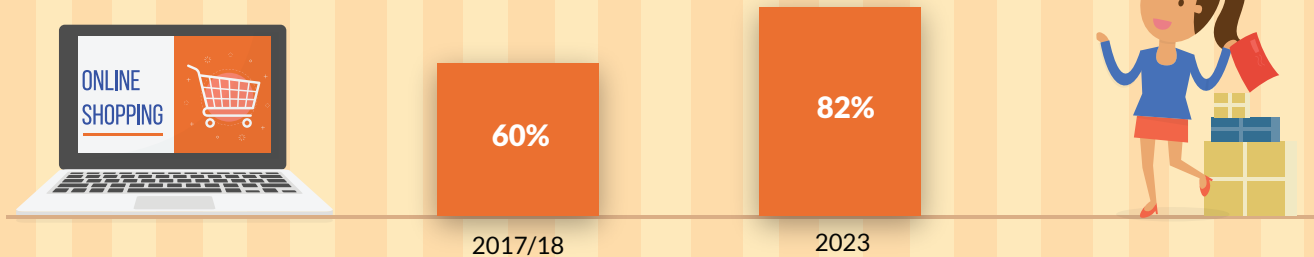


Online Expenditure

Proportion of Households with Online Expenditure



In 2023, 82.0% of households reported having incurred online expenditure, up from 60.0% in 2017/18 as more households turned to online shopping for goods such as clothes and groceries.

Online Share of Expenditure for Selected Types of Goods and Services

Proportion of online expenditure increased across all categories.

Average Monthly Household Online Expenditure in 2023

