

E-commerce Revenue of Services Sector

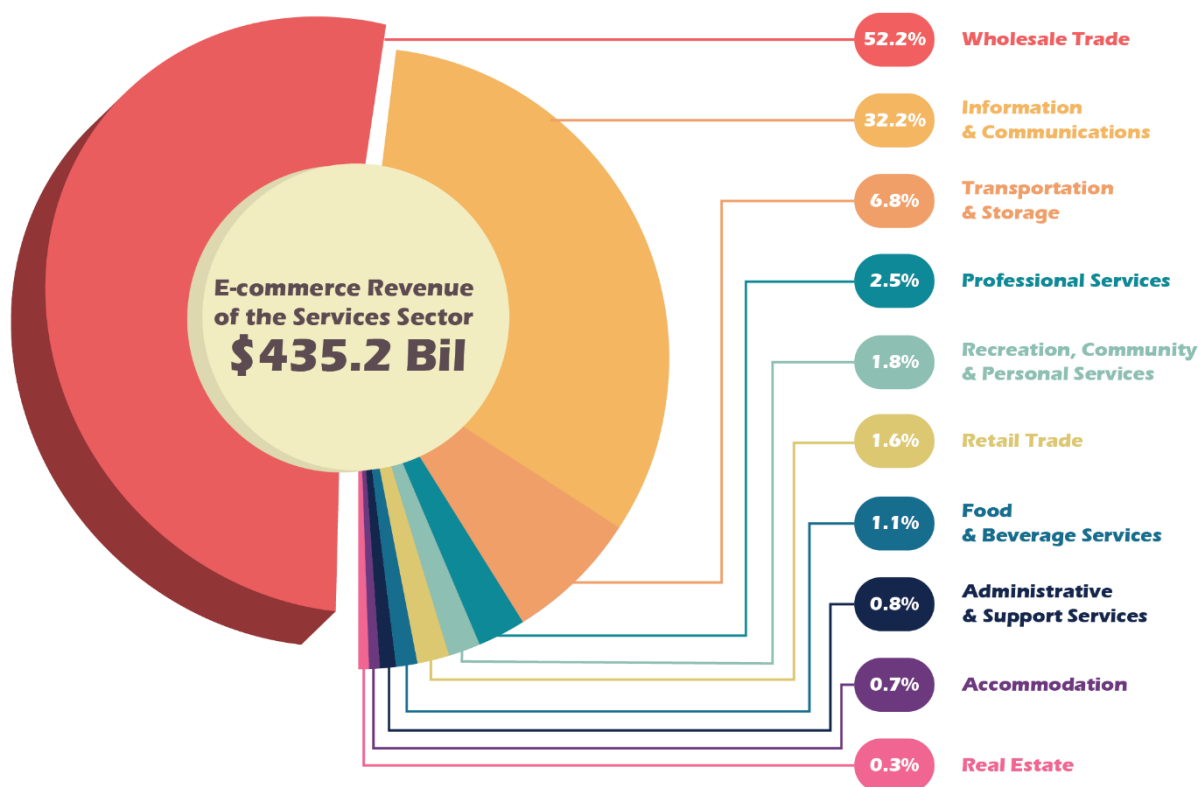
2024

E-commerce¹ revenue refers to revenue from the sale of goods and services where orders are received or the prices and terms of sale are agreed via online channels.

The total e-commerce revenue of the services sector² in Singapore was \$435.2 billion in 2024, accounting for 8.1% of the total services sector's operating revenue.

The Wholesale Trade, Information & Communications, and Transportation & Storage industries accounted for more than 90% of e-commerce revenue in 2024.

Share of E-commerce Revenue by Industry, 2024



¹ Refers to the revenue earned from the sale of goods and services whereby the company remotely receives orders or agrees on the price and terms of sale via online means. It includes business-to-consumer (B2C), business-to-business (B2B) and business-to-government (B2G) transactions. This includes transactions through the company's website, third-party websites (e.g., online marketplaces, food delivery platforms), mobile applications, extranet or Electronic Data Interchange (e.g., GeBIZ, the Singapore Government's one-stop e-procurement portal), regardless of how or where the goods and services are delivered or collected. This excludes orders made via telephone calls, facsimile, in-premise orders via kiosks or QR codes, and manually typed emails or messages. Payment may or may not be made online.

² Excludes Financial & Insurance Services and Public Administration Activities.



More data are available on the SingStat Table Builder at:
go.gov.sg/stb-m602031

or through the QR code below



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For enquiries, please contact:

Ms Wendy Loy T (+65) 6332 8051 E wendy_loy@singstat.gov.sg

Mr Ang Teng How T (+65) 6835 8911 E ang_teng_how@singstat.gov.sg

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